

To All Consumers of Light and Power

We Want To Thank You For Your Splendid Co-operation And Ask Your Continued Indulgence

We want to thank every one of our patrons, large and small, for the splendid spirit of co-operation shown during our emergency. We regret that it is necessary for us to ask a continuation of your indulgence. The accidents at our plant were unavoidable, and were tremendous in their scope. Everything that is humanly possible is being done to get our equipment back to normal condition. We can't at this time make a definite promise of when normal service will be restored, but assure you it will be only a few weeks at most.

To Commercial Users

We want to thank you for the sacrifices and inconveniences you have so generously made and endured.

In order that everyone may receive a limited service it is necessary that you continue to leave out all decorative and display lights, reduce general lighting at least one-half and cut off all power after 4:30 p.m.

To the Homes

We appreciate the splendid way in which the Memphis homes have responded to our appeal and regret that it is necessary to ask you to continue to cut out every light possible. If your lights go out for a moment reduce still further as quickly as you can, as it will be a signal that your circuit is overloaded, and unless a reduction comes at once it will be necessary to cut you out altogether.

A Word of Explanation Regarding Street Lights

On account of the tremendous requirements of business houses, office buildings, etc., in the late afternoon it has been impossible to turn on street and cluster lights until around 6 p.m., when the stores and buildings start closing and cut down. We realize the importance of the streets being well lighted, and are making every effort to get these lights on as early as our limited power will permit.

Memphis Gas and Electric Co.

WHITE STAR MARKET JOHN DOUGLASS, Proprietor.

Fancy Dry Pick Turkeys, 40c.
Fancy Dry Pick Hens, 32c.
Rump Beef Roast, 30c.
Rolled Roast, 30c.
Chuck Roast, 25c.
Shoulder Roast, 30c.
Spare Ribs, 25c.
Pork Chops, 40c.
Porterhouse Steak, 40c.
Round Steak, 35c.
Pure Pork Sausage, 35c.
New Mackerel, 15c.
New Bloaters, 40c.
Frankfort Sausage, 25c.
Garlic Sausage, 25c.
Wiener Sausage, 25c.
Bologna Sausage, 25c.

Fresh Fruits and Vegetables

6 N. MAIN
PHONE MAIN 5017

We Deliver

WOULD BAR PORT OF BUENOS AIRES TO ALLIED BOATS

BUENOS AIRES, Nov. 22. (Correspondence of the Associated Press.)—Continued bomb outrages, fires and collisions for the destruction of allied shipping in Buenos Aires have resulted in a movement being set on foot there to have the allied governments refrain from sending ships to the port of Buenos Aires until steps are taken to prevent this destruction by German-paid agents, according to well-informed men in allied shipping circles of this city.

Orders sent to German agents to organize explosions on board ships which were sailing to enemy lands, and to provoke delays and confusion in the loading, sailing and unloading of these ships, have been carried out efficiently in Buenos Aires. The confusion and delay is attributed by allied shipping men to the Federation of Maritime Laborers. The federation practically controls maritime commerce in Buenos Aires. It is asserted that it dictates to employers who shall load, unload, scale, paint, dry dock and attend to the hulls of ships.

RECONSTRUCTION COMMISSION IS URGED UPON U.S.

LONDON, Nov. 22. (Correspondence of the Associated Press.)—Business men of the United States are urged by the directors of the American chamber of commerce in London to endeavor to induce the United States congress promptly to create an American reconstruction commission to deal with the economic relations between America and Great Britain. This proposed commission, asserts the statement issued by the directors of the American chamber of commerce here, should contain a strong representation of men of sound experience and judgment in matters of foreign policy and trade, and should have authority to proceed to act at once with similar bodies of Great Britain and other countries at war with the central powers.

The time has come for the business communities of the United States to prepare to formulate an after-war policy, says the statement. The American chamber is prompted to make this recommendation because it believes the establishment of friendly trade relations between the United States and Great Britain is essential in a successful and permanent league of nations.

The chamber also points out that the restrictions which have been imposed upon America's trade with Great Britain have led to the belief in one country that they directly benefit the other. The situation, the chamber says, inevitably raises the issue with Great Britain "Nothing." Its adds, "would suit Germany better than to breed discord out of them. Nothing, this chamber believes, is more important to the future of the world than good-natured adjustment of these issues between the English-speaking peoples."

It is none too soon, says the chamber, for the United States and its allies to agree upon a plan for the equitable disposition of all raw material so as to reconstitute the stocks depleted by the wastage of war and by the criminal folly of German submarines.

"Another matter urgent calling for joint action is that of dual income tax assessment," says the American chamber's statement. "Not only are the present situation work unjustified hardship on individuals of both nationalities but it also practically prohibits the employment of capital of one country in the enterprises of the other, and is thus a strong deterrent to all co-operation between them in the work of reconstruction."

One of the first purposes to be aimed at in the proposed after-war trade reconstruction should be the restoration of private initiative and business, says the American chamber. The chamber, however, realizes that government control over virtually every form of activity can not be realized immediately upon the end of the war, but it asserts that the revival of private enterprise is of supreme importance to the future.

SHOULD PROTECT KEY INDUSTRIES

LONDON, Nov. 22.—Recommendation that "key" industries should be protected in Great Britain has been followed by the organization of exhibition in England to show the products and represent the claims of industries which desire to be classified as "key" industries.

It is reported by the American chamber of commerce in London that the traditional upholders of free trade in Great Britain are accusing the tariff reformers of a desire to make the classification industry cover an extremely large number of industries. The situation, however, is still entirely open.

NEGRO SOLDIERS LOSE HEAVILY IN BIG BLAZE

YUMA, Ariz., Nov. 22.—Fire fanned by a high wind swept the camp occupied by two companies of the Twenty-fifth United States infantry in Yuma yesterday, destroying every building with its contents, except the staff headquarters.

In addition to being left shelterless, the 320 negro troops at the camp lost all their arms, equipment, bedding, extra clothing and personal effects, including a large number of Liberty bonds. Explosion of the ammunition hindered the fire fighters and permitted the flames to get beyond control.

RESEMBLANCE.

Robert had a new brother about 8 weeks old.

"Whom does your little brother look like?" asked one of the neighbors.

"I don't know that he looks much like anybody," replied Robert. "He looks a little like President Taft in the back of his neck."

New Trimmed Hats at \$5.00

Which Doesn't Begin to
Cover Cost of Making

For those who want something bright and new to lend smartness to their attire. These new trimmed hats are captivating!

Latest and smartest shapes, in velvet and brocade, trimmed in fur and flowers; also beaver tams, in all colors and black. Priced at just a fraction of their worth for Saturday's selling, \$5.00.

Gold and Silver Hats \$1.95

A new hat at just about one-third actual value! These gold and silver lace hats are exceedingly chic and becoming. At the same price we offer a number of very smart velvet combinations with fur edges. Be sure to see them.



ABSOLUTE RELIABILITY
Goldsmith's
GREATER MEMPHIS
GREATEST STORE

DOCTORS SAY CALOMEL BEST LIVER MEDICINE

But to Avoid Griping, Sickening or Harmful Effects, Take It in DISCOLAX Tablet Form, As Now Sold by Druggists.

When it comes to the world's best liver medicine, everybody knows what the doctors think about calomel. There is no substitute for it. But to make it absolutely safe and free from sickening or harmful effects, medical science has perfected Calomel in an easy-and-pleasant-to-take tablet form known as DISCOLAX—12 doses to the box for 25c as now sold by first class druggists.



If your liver is sluggish, or if you are constipated, have indigestion or dull headache, ask your druggist for DISCOLAX and take a tablet at bed time now and then. It will fix you up all right. Put up and guaranteed by the Discolax Medicine Co., Clarksville, Tenn.

Nelson's
Business College, 292 Madison Ave.
Ask Business Men of Memphis About It

Watches

—Comprehensive Displays

YOU will find here only the best products of the world's watch-makers, to which we can add our personal guarantee.

Included in these assortments are:

Ladies' Expansion Bracelet Watches.

Ribbon Wrist Watches.

Gentlemen's Wrist Watches, for soldiers and civilians.

Ladies' Platinum and Diamond Watches, for wear either on the wrist or as a chain pendant.

Our illustrated catalogue contains valuable information relative to our wonderful collection of watches. Write for it today.

Geo. T. Brodnax

INCORPORATED
GOLD AND SILVERSMITHS
22 South Main St. Memphis.

TEXAS OIL SHOWING GREAT DEVELOPMENT

DALLAS, Tex., Nov. 22.—Under the spur of war, Texas in the last year has effected a tremendous development of her oil industry. Today there are in operation in this state 42 refineries, with a capacity of 278,600 barrels daily. They are capable of refining double the amount of oil produced in the Texas field last year. Fields of unsuspected volume have been opened and made to aid in keeping ships and army motors at top speed.

In the coastal region where ten refineries are in operation, the first unit is nearly completed of a big oil plant on the Houston ship canal. It is intended to have a capacity of 20,000 barrels a day and represents an investment of from \$5,000,000 to \$10,000,000.

Read News Scimitar Wants.

BRITONS DRILL FOR OIL.

HARDSTOFT, Eng., Nov. 22.—The drilling machinery of England's first oil well. The operations are the result of a four-year survey by Lord Cowdray's geological staff. At the ceremony beginning the drilling Lord Cowdray said it was impossible to forecast the quantity of oil which might exist half a mile or more below the surface.

MISS WILLIE E. BAKER.

PONTOTOC, Miss., Nov. 22. (Sp.)—Miss Willie E. Baker died Saturday of pneumonia which followed an attack of influenza. Her funeral took place Sunday noon at Cherry Creek. Rev. Henry G. West, pastor of the Friendship Baptist church, conducted the service. Miss Baker was 17 years of age. She was a daughter of Mrs. Lee J. Phifer of the Eora vicinity.

MARRIAGES.

Turner-Barnes.
MARTIN, Tenn., Nov. 22. (Sp.)—Miss Bernice Barnes was married to Jesse Turner, local auto agent, at the home of her sister, Mrs. O. T. Parrish, Wednesday night, only a few intimate friends and relatives witnessing the ceremony. They left immediately for Chicago and other points on a bridal tour.

Coming Events Cast Their Shadows

Prepare Now to Withstand the Crisis.



Do not anticipate with a shuddering dread the beautiful event of childbirth. You can avoid discomfort during the period and strain at the crisis by preparing your system and putting yourself in splendid condition to meet the time.

For just this purpose women all over the land, in every walk of life, have used for over half a century the time-honored and famous remedy, Mother's Friend. It is prepared to give the mother-to-be that direct help she needs. The muscles, nerves, tendons and cords are made and kept soft and elastic. Thus strain is avoided, and as a result nervousness, nausea, bearing-down and stretching pains are avoided.

The abdominal muscles expand easily and gently when baby is born. Naturally, pain is less and the hours are fewer. The system is prepared and the crisis is one of much less danger.

Write the Bradford-Regulator Company, Dept. M, Lamar Building, Atlanta, Georgia, for their helpful Mother's Friend Book, and obtain a bottle of Mother's Friend from the druggist today. It is just as standard as anything you can think of.

And remember, there is nothing to take the place of MOTHER'S FRIEND.